



Ideas for Your Next Corporate Function

If you're planning a large or small-scale corporate event, calling in the professionals is a great way to stay on track for budget and ideas. Perhaps you're celebrating a big event in your corporate calendar, such as reaching the financial yearly sales targets or a Christmas party. Or perhaps you're a medium-sized business looking to celebrate high productivity or you want to address some new business goals. A work party is a great way to pat your staff on the back, no matter what the occasion.

When looking carefully planned, memorable corporate affairs, keep in mind the following ideas.

Ideas for Large Corporate Functions

Choose a venue you know will impress your guests. You can use an events management team to identify which venue is most suitable for your clients and/or staff. Location is key, if most of your clients and/or staff live outside of the CBD, think about access. Are taxis easy to come by and will travelling to and from the event be expensive – because this can often be a deterrent. Perhaps choosing a venue in the city's outer suburbs will be more suitable. You'll need to hire catering and beverage catering services, including bar staff and wait staff in order to maintain efficiency throughout the event.

Ideas for More Casual Corporate Events

You may want to consider holding your corporate team-building event outdoors, whereby getting together as a team can help motivate your employees and help develop a team spirit. You may require council approval if you're considering holding a function in parklands or near a beach. Marquee hire is something to consider in order to maintain the comfort of your

guests. You' ll also need to contact a professional hospitality staff service to gain the expertise of wait and bar staff.

The benefits of Regular Work Functions

Holding a [corporate event](#), be it indoor or outdoor, is a good way to promote brand loyalty. Employees and clients alike will feel appreciated because you went to such an effort to acknowledge their achievements or woo their business.